

## Paul Roberts Choreographer & Director

Paul Roberts is an award-winning choreographer and has collaborated with many global musical talents, worked on various UK and International television shows as well as collaborated with many brands.

Paul is also an artistic associate of the Balletboyz and has worked on numerous projects with the company; Alpha (Sadler's Wells); Karma Sutra (Sky Arts). Paul recently staged Sam Smith's World Tour.

### Music acts

Sir Paul McCartney; Katy Perry; Annie Lennox; Robbie Williams; Prince; Diana Ross; Ed Sheeran; Ellie Goulding; Craig David & Olly Murs. Paul worked closely with One Direction for 5 years as staging director, designing their show tracks for all major works in film, stadium & television.

### Television Events

The Olivier Awards; Victoria Secrets Fashion Show; The Grammys; Saturday Night Live; The VMAs; Britain's Got Talent; The VMA's, America's Got Talent; The Ellen Show; The Brit Awards; Strictly Come Dancing; James Corden's The Late Late Show, The XFactor; Ant & Dec's Saturday Night Takeaway; Let It Shine; The Royal Variety Show; One Night Only at the London Palladium (Gary Barlow, Katherine Jenkins, Michael Ball & Alfie Boe, Shirley Bassey & Sheridan Smith).

### Balletboyz

The Rite of Spring (BBC3, winner of 2010 Grand Prix Golden Prague International television award) - Choreographer; Ant & Dec's Saturday Night Takeaway: (ITV, winner of 2015 Bafta for Best Entertainment programme) – Creative Director.



“The pursuit of perfection in an industry with ever higher standards of excellence is what drives my work forward”

## CV & Client List

### Creating original and unforgettable moments

Paul's ability to cross dance platforms has been uniquely demonstrated in his collaborations on both *The Rite of Spring* (BBC3) and *Alpha* (The Talent at Sadler's Wells). Working with the BalletBoyz founders Billy Trevitt and Michael Nunn allowed Paul to bring his distinctive and athletic choreography to a whole new audience.

Invitations from ITV & BBC allowed Paul to create a golden era of song & dance on two separate occasions. 'Steppin Out' starring classical songstress Katherine Jenkins & the other with, Robbie Williams 'One Night Only at the London Palladium'. Both were a smash & received five star reviews. Once again showing the diverse range of skills shown by Paul & his company of dancers.

### Versatility & innovation

Paul's continued success stems from a rare combination of versatility, innovation and a distinctly warm nature: a trio of skills that puts both artists and clients at ease. Paul's gentle manner, combined with a strong vision pulls the best out of dancers and performers alike and has kept Paul at the cutting edge of dance across all genres.

For this reason Paul's collaborations have a unique ability to create original and unforgettable moments.

## Testimonials

"Paul Roberts is recognized for elevating even the simplest of briefs to a powerful and dynamic new level of presentation."

**Justin Wilkes**

Director of Entertainment at Radical Media, NY

"A unique talent with a strong artistic vision and an individualistic style"

**Petra Siniawski**

Associate Director of the worldwide smash hit musical 'Wicked'

Trusted by icons, TV broadcasters & brands



## Television specials

Performance/Show	Role	Artist/Series
The Classical Brits 2018	Choreographer	Michael Ball & Alfie Boe
Comic Relief 2018	Staging Director	Various
The Brit Awards	Staging Director	Sam Smith
BBC Celebrates Dame Shirley Bassey	Choreographer	Dame Shirley Bassey & David Walliams
ITV Special 'Ball & Boe'	Staging Director	Michael Ball & Alfie Boe
BBC'S 'Let It Shine'	Creative Director	Various
MOBO Awards 2016	Creative Director Staging Director	Laura Mvula Craig David
ITV Special 'Sheridan'	Staging Director	Sheridan Smith
BBC Music Awards	Staging Director	Craig David
BRIT Awards Launch 2017	Staging Director	Various
The Grammy Awards	Artistic Director	One Direction
NBC 'One Direction' TV Special	Artistic Director	One Direction
BBC Music Awards	Artistic Director	One Direction
The Royal Variety Show	Artistic Director	One Direction
American Music Awards	Artistic Director	One Direction
Sunday Night At The Palladium	Resident Chor.	Various
Brit Awards 2014	Choreography	Rudimental & Bastille
One Night At The Palladium	Choreographer	Robbie Williams
American Music Awards 2014	Choreographer	One Direction
Brit Awards 2013	Choreographer	Robbie Williams/One Direction
Teen Choice Awards 2013	Choreographer	One Direction
Strictly Come Dancing	Guest Chor.	Mika/Katherine Jenkins
The Royal Variety 2012	Guest Chor.	One Direction
Stepping Out Show	Choreographer	Katherine Jenkins & Guests
The Olympics 2012 CC	Guest Chor.	One Direction
Red Or Black	Guest Chor.	The Overtones
Strictly Come Dancing	Guest Chor.	Professional group routines
Royal Variety 2011	Choreographer	Pixie Lott
X-Factor	Guest Chor.	One Direction
Children In Need	Staging/Visual	Susan Boyle
Strictly Come Dancing	Guest Chor.	Duffy

## Television series

Performance/Show	Role	Artist/Series
James Corden Late Late Show 2018	Choreographer	Crosswalk The Musical + Sir Andrew Lloyd Webber & Josh Gadd
X-Factor	Guest Chor.	Sam Smith
James Corden Late Late Show 2017	Choreographer	Crosswalk The Musical + Emily Blunt & Sir Ben Kingsley.
Strictly Come Dancing	Guest Chor.	Laura Mvula/Craig David
X-Factor	Guest Chor.	Craig David/Louis Tomlinson
Graham Norton	Guest Chor.	Beth Ditto
The Tonight Show with Jimmy Fallon	Guest Chor	Louis Tomlinson
Teen Choice Awards 2017	Choreographer	Various
US TV's 'Tonight Show' - Jimmy Fallon	Creative	Zayn Malik
James Corden's The Late Late Show	Creative	One Direction
Ellen, VMA's, American Music Awards & Good Morning America	Creative	One Direction
X-Factor performance	Creative Director	Olly Murs
Ant & Dec's Saturday Night Takeaway	Creative Director	Series 12
SNL	Artistic Director	One Direction
X-Factor Final	Artistic Director	One Direction & Ronnie Wood
X-Factor	Creative Dir/Chor	Olly Murs
AUS X-Factor	Choreographer	Boyzone
X Factor USA	Guest Chor.	One Direction
X Factor Final UK	Guest Chor.	Robbie Williams/One Direction
The Jonathan Ross Show	Guest Chor.	Boyzone/James Arthur
Saturday Night Live	Choreographer	One Direction
Alan Carr's Chatty Man	Choreographer	Laura Mvula
Graham Norton Show BBC	Choreographer	Laura Mvula
Ant & Dec's Takeaway	Guest Chor.	Various
Ellen	Guest Chor.	One Direction
X Factor USA	Guest Chor.	One Direction
X Factor 2012	Guest Chor.	Robbie Williams/One Direction
Britain's Got Talent	Performance Prod/Chor.	Representing all acts
Strictly Come Dancing	Guest Chor.	Movie Week

## Stage tours

Artist	Role	Performance/Tour
Sam Smith	Staging Director	'The Thrill Of It All' World Tour
Celestial Strings	Creative Director/Chor.	Carnival Playlist Productions
Olivier Awards 2017	Staging Director	The Girls Feat. Gary Barlow
Craig David	Staging Director	'Following My Intuition' Tour
Flick	Creative Director/Chor.	Carnival Playlist Productions
Max & Harvey	Staging Director	Promo Tour 2017
Louis Tomlinson & Steve Aoki	Staging Director	Ultra Festival Performance
Shake the Dust	Creative Director	MOVE IT 2016
One Direction	Creative	Made in the A.M World promo tour
One Direction	Creative	X-Factor finale performance
Performers College, LSC & MPA	Dir/Chor.	Various
One Direction	Creative Director	'On The Road Again' World Tour
BalletBoyz	Choreographer	Kama Sutra (Sky Arts)
Carnival Cruise Lines	Dir/Chor.	Playlist Productions (Welcome Aboard)
Sam Smith	Creative	In The Lonely Hour
Nero	Artistic Director	Coachella 2015
One Direction	Staging/Chor.	'Where We Are' World Stadium Tour
Robbie Williams	Choreographer	Take The Crown Stadium Tour 2013
Hurts	Choreographer	European Tour 2013
One Direction	Choreographer	Arena World Tour 2013
Robbie Williams	Show Chor.	O2 Take the Crown
Carnival Cruise Lines	Dir/Chor.	Playlist Prod (Divas & Latin Nights)
Revolution	Guest Chor.	Adam Garcia & Kimberley Wyatt
One Direction	Choreographer	UK/US Tour
Hurts	Choreographer	European Tour
Pixie Lott	Guest Chor.	A Tribute to Michael Jackson
The Ballet Boyz	Guest Chor.	'Alpha', The Talent UK Tour 2010-12
Michael Jackson	Co Choreographer	Worlds Media O2 Performance
Boyzone Show	Prod/Chor.	Brother Tour
Blue	Director/Chor.	Greatest Hits Tour – Europe/Asia
Diana Ross	Choreographer	Back To Love Tour – US
Girls Aloud	Choreographer	Sound of the Underground Promo Tour

## Promo videos

Artist	Role	Performance
Harry Styles	Choreographer	Sign of The Times
Emelie Sande	Choreographer	Hurts
ZAYN ft. Sia	Choreographer	Dusk Till Dawn
Zayn Malik	Creative	Pillowtalk
Hurts	Creative/Choreographer	Lights
One Direction	Choreographer	Steal My Girl
Nero	Choreographer	The Thrill
Katy Perry	Choreographer	Unconditionally
One Direction	Choreographer	Best Song Ever
Hurts	Choreographer	Miracle
One Direction	Choreographer	Kiss You
James Morrison	Choreographer	Slave To The Music
Hurts	Choreographer	A Wonderful Life
One Direction	Choreographer	That's What Makes You Beautiful
Paul McCartney	Choreographer	Ever Present Past
Annie Lennox	Choreographer	Shining Light
Pixie Lott	Choreographer	Mama Do (Uh Oh Uh Oh)
Bon Jovi & Leann Rimes	Choreographer	Till We Ain't Strangers Anymore
Take That	Choreographer	Shine
Robbie Williams	Choreographer	Rock DJ
Boyzone	Director	Love Is A Hurricane
McFly	Choreographer	Shine A Light
Michael Gray	Director	Borderline
Diana Ross	Choreographer	Not Over You Yet
Blue	Choreographer	Too Close
All Saints	Choreographer	Pure Shores
Girls Aloud	Choreographer	Sound Of The Underground
Audio Bullys	Choreographer	Knocking The Floors Down
Steps	Choreographer	Tragedy
Elvis vs  XL	Choreographer	A Little Less Conversation
Basement Jaxx	Choreographer	Hush Boy!
Billie Piper	Choreographer	Day & Night

## Commercials

Client	Role	Director/Producer
LV	Choreographer	Black Dog Films
Schweppes	Choreographer	Dir. Justin Dickel
Samsung	Choreographer	Dir. Andrew Thomas Huang
Cadbury	Choreographer	Dir. Ben Winston
Activia	Choreographer	Dir. Dawn Shadforth
Lynx	Choreographer	Dir. Dougal Wilson
Virgin Holidays	Choreographer	Dir. Dawn Shadforth
BBC Idents (Various)	Choreographer	Dir. Andy Margueson
O2	Choreographer	Dir. Phil Griffin
MTV Nokia Ring Tones	Choreographer	Dir. Andy Margueson
GHD	Choreographer	Dir. Phil Griffin
Ford	Choreographer	Dir. Simon Baker
George/Asda	Choreographer	Dir. Karen Lamond
Pringles	Choreographer	Dir. Marcus Adams
Penti	Choreographer	Dir. Carolyn Corben
Otto	Choreographer	Dir. Phil Griffin
Jergens (US)	Choreographer	Dir. Phil Griffin
TK Maxx	Choreographer	Dir. Phil Griffin
British Airways	Choreographer	Prod. Sledge
Ariel – Helena Christisen	Choreographer	Prod. Bikini Films



Schweppes



BBC

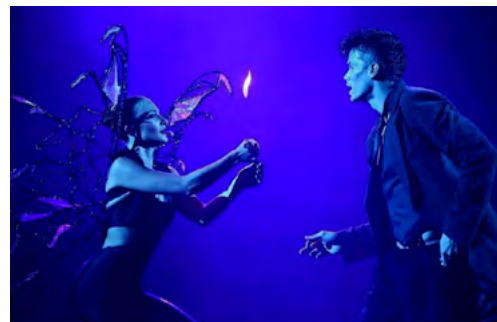


## Corporate & Fashion

Client	Role	Event
Disney	Creative/Chor.	#Mickey90
Victoria's Secret Fashion Show	Dance Director	Paris, France
BalletBoyz	Guest Lecturer	[FRAME] Dance Film Festival
'Flick' for Carnival Entertainment	Director/Producer	Carnival Vista Cruise Ship
John Lewis Fashion Show	Creative	Autum Winter Collection
Samsung Galaxy	Choreographer	Worldwide Launch
Matthew Williamson ft. Prince	Staging/Chor.	London Fashion Week,
O2 – Bristol	Choreographer	Leadership Conference
Samsung – Milan	Choreographer	Worldwide Launch
O2 – Blackpool	Creative Dir/Chor.	'Blackpool Nights
O2 – Reebok Stadium,	Creative Dir/Chor.	'Stars In Their Eyes Awards
O2 – Hammersmith Apollo	Creative Dir/Chor.	Spirit Awards hosted by Delmot O'Leary
Clothes Show - Birmingham	Choreographer	'GQ Men
O2 Manchester Arena	Creative Dir/Chor.	Leadership Conference
L'Oreal – Earls Court, London	Creative Dir/Chor.	50th Anniversary 'Colour Trophy
British Airways	Choreographer	New Business Class Launch
GHD	Choreographer	UK & Ireland Promotional Tour
Volvo	Choreographer	'Fuelwatch' Conference (Europe)



Victoria's Secret Fashion Show



Carnival Entertainment